

STEERING WHEEL COVERS



One of our Best Sellers!

Full-grain leather with rubber backing. Logos are debossed to highlight four color detailing. Easy slip-on design is perfect for game day or everyday use. Comes ready for pegboard display.

AUTO FLOOR MATS



Sturdier than carpet, these heavy duty mats are made from rubberized vinyl. Logos are molded into each mat and will NOT wash, wear or peel off. Easy to clean with soap and water. Mat is 25" long and 16 1/2" wide. Set of two mats are shrink-wrapped with a cardboard backing or on hangers for easy display.

Now available on hangers at no additional charge!

THIRD BRAKE LIGHT COVERS



Polished aluminum covers install easily over the existing third brake light on the cab of late model Chevrolet, Dodge, Ford or Toyota trucks. Uses original mounting holes without modification or drilling. Approximately 15.5" long by 3.5" wide. Individually boxed with mounting tab for easy peg board display.

TRAILER HITCH COVERS



Die cast chrome hitch covers feature color logos. Fits both 2" and 1 1/4" standard SUV and truck receivers. Clam-shell packaged for easy display!

DOOR MATS



Two styles of contemporary welcome mats to greet your guests in style! Made from durable, heavy duty rubberized vinyl. Logos are molded into each mat and will NOT wash, wear or peel off. Easy to clean with soap and water. Mats are 25" long and 15" wide. Shrink-wrapped with a cardboard backing or on hangers for easy display.

Now available on hangers at no additional charge!

DOORKNOCKERS & WELCOME PLAQUES

Doorknockers come in antique brass or contemporary brushed pewter for most schools. Welcome Plaques are available in antique brass finish. Personalized mail-in engraving offer requires no retailer after-sale involvement. Customers fill out an information card and mail it to The Alumni Group; engraved nameplates are sent directly back to the customer. Individually gift boxed.



Licensed products from more than 85 colleges and universities including:

- | | | | |
|---|--------------------|-------------------------------|-------------------------|
| Alabama, U of | Florida, U of | Mississippi State U | South Florida, U of |
| Alaska, U of Anchorage | Florida State U | Missouri, U of | Southern Mississippi U |
| Arizona, U of | Georgia, U of | Morehead State U | Tennessee, U of |
| Arizona State U | Georgia Southern U | Nebraska, U of | Texas, U of, at Austin |
| Arkansas, U of | Illinois, U of | Nebraska, U of, (Blackshirts) | Texas, U of, at El Paso |
| Auburn | Illinois State U | Nevada, University of | Texas A&M U |
| Boise State | Indiana, U of | North Carolina, U of | Texas Tech U |
| Brigham Young (BYU) | Iowa, U of | North Carolina State U | Tulane U |
| California State U, Long Beach | Iowa State U | Ohio State U | Utah, U of |
| California, University of Santa Barbara | Kansas, U of | Oklahoma, U of | Virginia, U of |
| Central Michigan, U of | Kansas State U | Oklahoma State U | Virginia Tech |
| Clemson U | Kentucky, U of | Oregon, U of | Washington State U |
| Davis, U of California | Louisiana State U | Oregon State U | Western Kentucky U |
| Dayton U | Louisville, U of | Penn State U | Western Michigan, U of |
| Duke U | Miami, U of | Purdue U | Wisconsin, U of |
| East Carolina, U of | Michigan State U | San Jose State University | Wichita State |
| | Michigan, U of | South Carolina, U of | Wyoming, U of |
| | Mississippi, U of | | |

Ask about adding your school to our list...

Call Alumni Group for that Special Item with Your Logo!



THE ALUMNI GROUP

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THE ALUMNI GROUP

NEW FOR 2010



NO PRICE INCREASES FOR 2010

PETS & GIFTS

TAILGATE PARTY

FOR THE HOME

PET TREK

Pet Trek carries 32 oz. of water for both you and your pet. Detachable back becomes your pet's water bowl and even includes a reusable, bone-shaped chew toy! Show your spirit wherever you walk with Pet Trek. Logos are showcased front and center.

You and your favorite four-footed fan will never be thirsty again!



TREAT JARS

Biscuit Bin attractively keeps dog treats fresh while showcasing school colors! Holds plenty of what your Four Footed Fan likes best. Top has a rubber seal to ensure treats stay fresh and bottom has rubber feet to protect counter surfaces. Logos are kiln-fired to prevent chipping. Each is individually boxed; 8.5" tall.



PET PLACE MATS

The decorative way to keep your pet tidy. Unique paw print design prevents bowls from sliding, traps spills. Available in collegiate colors with highlighted logo molded into each mat. Durable rubberized vinyl is easy to clean. Mat is 23" long and 16" tall. Shrink-wrapped with a cardboard backing or on hangers for easy display.

BATHROOM ACCESSORIES



Practical bathroom accessories with a contemporary flair. Pre-packaged 3-piece set consists of a tumbler, tooth brush holder and soap dispenser. Clear background showcases full color school logos. Tissue box available separately. Tumbler and tooth brush are 4.5" tall and soap dispenser is 6" tall.

Also available in white

NEW! POLECADDY

Patented hold-all has cup holders as well as pockets for snacks, cell phones and electronics. Fits standard size table umbrellas and canopy poles. Collegiate logos are showcased on all four sides with a high resolution, digitally printed vinyl wrap. Made from durable UV-resistant polypropylene and is 13.5" square.



Polecaddy is a Tailgating Necessity!

BARBECUE TOOLS

Barbecue Accessories are a tailgating must. White Easy Grip handles predominantly display logos and are top rack dishwasher safe. Set includes Scraper (9.25" Long); Tongs (12" long) and Bush (9.6" long). Packaged in clamshell for easy pegboard display.



Barbecue sets that are right for tailgating or home use. Choose either a heavy duty wood handled, Teflon-coated 3-piece set or a deluxe chrome 3-piece set with insulated handles that's at home even at gourmet cookouts. Each set includes a fork, tongs and turner. Chrome sets in clamshell for easy display; wood sets in attractive gift box. Both wood handled and chrome tools are 16" long.

PARTY PACKS

Easy Grip Party Pack is a winner at any home or tail gate party! Handles predominantly display logos and are top rack dishwasher safe. Available as a two-piece set with pizza cutter and ice cream scoop or three-piece set with a serrated server. Pizza cutter is 7.25" long; server is 10.25" long and ice cream scoop is 8.25" long. Packaged in clamshell for easy peg-board display.



KITCHEN BUDDIES

Handy cooking companion for game day or any day! Kitchen Buddy set is dishwasher safe and Easy Grip white handles highlight school logos. Slotted spoon, turner and pasta scoop are 12" inches long. Packaged in clamshell for easy display.

NEW! WATERWEEK

WaterWeek is the recyclable, money saving way to kick the expensive bottled water habit! Each dishwasher safe, BPA free 16 oz. bottle features a different logo in a handy refrigerator storage rack. WaterWeek is the patented solution that ends the costly and wasteful purchasing of bottled water without giving up any convenience. Just fill, chill and GO!



CHIP AND DIP

Updated Chip 'n Dip is a game day necessity! Right-sized--11" square--holds plenty of snacks and your favorite dip. Logos are kiln-fired to prevent chipping and bottom has rubber feet to protect counter surfaces. Individually boxed for easy gift giving.



PIGGY BANKS

Classic bank makes saving fun. Four color logos are protected by a kiln-fired finish to prevent chipping. The plug in the bottom is for emergency withdrawal only! Piggy Banks are individually boxed and ready to ship from your catalog or internet Sales store. Large Bank 8" L x 7.5" T, Small Bank 5.5" L x 4.5" T.

COOKIE JARS

Popular new design and shape. Top has rubber seal to ensure that what's inside stays fresh; bottom has rubber feet to protect counter surfaces. Logos are kiln-fired to prevent chipping. Nearly 11.5" tall; individually boxed and ready to ship

